Impact Jamboree

Celebrating 20 Years of World Café Impact

December
Producing a Harvest Document
Into 2016 & Beyond
Fieldbook of Impact Stories

1995
Birth of The World Café

2015
Inviting Stories of Impact from the Past 20 Years

October 1-3
Hosting Impact Cafés Face to Face All Over the World

November 17 & 18
Hosting Harvest Cafés Online

2015 Harvest Report
Twenty years ago, in 1995, a group of “Intellectual Capital” pioneers came together for a meeting at the home of Juanita Brown & David Isaacs…

Out of that meeting, the World Café was born.

Over the years, this simple, elegant, archetypal method has spread throughout the world…

Today it is practiced on six continents, in every sector, at all levels of scale.

The World Café 20th Anniversary Impact Jamboree is a celebration of the last 20 years of World Café impact.

And it is a seed sown … our Collective Dream for the next 20 years.
Share Stories of Impact
Share stories of how the World Café has impacted you, or how you have seen it have an impact in the world.

Host an Impact Café in Your Community
Bring people in your community together to have the conversations that are needed now to impact the changes you want to see in your community.

Attend an Impact Café
Come together to activate friendships, build community, and celebrate the power of conversation to initiate wise action.

Attend an Online Global Impact Café
Engage with the global World Café community - share what is happening in your part of the world, learn from others, and dream together into the future.

Gift Your Financial Support
"Pay it Forward" by making a financial contribution to the Impact Jamboree celebrations and ongoing health of the World Café Community Foundation.

Volunteer
Be part of the teams that make things happen at the World Café! There are many opportunities available to use your skills and interests.
Impact Cafés were held by World Café hosts in communities all over the world throughout the month of October...

(All submitted stories were posted on the World Café StoryNet & Impact Map)

Wiser Together: Village Building & Reclaiming the Commons
Bioneers Conference, San Rafael, California, US
Hosts: David Shaw, Dana Pearlman

Wiser Together: Intergenerational Partnerships for The Great Turning
Bioneers Conference, San Rafael, California, US
Hosts: David Shaw, Dana Pearlman, Joanna Macy
Link to Both Stories

Tokyo Friendship: An Impact Café
Tokyo, Japan
Hosts: Kazuaki Katori & David Nevin

World Café Masterclass: Practitioner Impact
Tokyo, Japan
Host: Amy Lenzo

The Power of World Café
Nine Face-to-Face Locations in Japan, Connected Online
Tokyo Hosts: Kazuaki Katori, Tomohide Oshima & Amy Lenzo

Online Impact Café Asia
Osaka, Japan & all across Asia online
Hosts: Amy Lenzo, Kazuaki Katori, Natsu Iwaki

Link to Stories
World Café Impact in Tampa Bay
*Tampa Bay, Florida*
Hosts: Douglas Bonar, Eric Weaver and Sharon Joy Kleitsch
Link to Story

AoH NL Community Impact Café
*Impact Hub Amsterdam, Netherlands*
Hosts: Tatiana Glad, Tijmen Ruemke, Laura Grassi

Healing Dialogues Budapest
*Budapest, Hungary*
Hosts: Agota Rusza, Judit Szentirmai, Nora Ganescu

Brisbane Impact Café
*Brisbane, Australia*
Hosts: Penny Hamilton and Mel Geltch

Impact Café at the European Commission
*Brussels, Belgium*
Hosts: Ursula Hillbrand, Frans Nijs, Dominika Nowak, Catherine Focant
Link to Story

Organisations as Communities
*Brussels, Belgium*
Hosts: Michaela Sieh and Paige Morrow
Link to Story

What is the Story of Inclusive Competitiveness?
*Portland, Oregon*
Hosts: Peggy Holman, Chris Corrigan, Andrew DeVigal, & Mike Green
Link to Story
People have already started sending in their stories of World Café impact, kicking off the Story Jamboree which will continue throughout 2016. The Story Jamboree will produce a 2nd World Café book - a FieldBook to highlight new & evolving stories of World Café impact all around the world.

Here are some of them...

**Community Café on the Future of Coaching**
*North Bethesda, Maryland*
*Hosts: Patti Millar, Irvine Nugent & Gay-Lynn Carpenter*

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**Community Café Montreal**
*Montreal, Canada*
*Host: Michelle Holliday*

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**Impact of Social Learning**
*Several Locations in Mexico*
*Host: Pablo Zubieta*

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**Impact Café Sao Paulo**
*Sao Paulo, Brazil*
*Hosts: Augusto Cuginotti, Eduardo Afonso, & Cristina D’Arce*
*(Cancelled)*

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**Inquiry Café on Preaching in the 21st Century**
*Atlanta, Georgia, US*
*Hosts: Ashley Cooper, Marsha Boyd*

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**Re-Imagining Europe**
*Brussels, Belgium*
*Hosts: Ian Andersen, Ria Baeck, Isabel Langnickel, Amy Lenzo, Michaela Sieh, Viola Tschendel*

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**ATD Leadership Development**
*Fairfax, Virginia US*
*Hosts: Claudia Escribano, Laurie Carrigan, Melynda Benlemih, Susan Epperson, Susan Schwartz, Neal Henderson*

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[Link to Story](#)
G1000 Amersfoort
Amersfoort, Netherlands
Hosts: Harm van Dijk & Many Volunteers
Link to Story

Community Conflict Café
Prince George, BC, Canada
Host: Chris Corrigan
Link to Story

Community Café Mauthausen
Mauthausen, Austria
Hosts: Alfred Zauner & Martina Handler
Link to Story

Civic Council and Citizen Cafés on Refugees in Austria
Vorarlberg, Austria
Host: Michael Lederer, Bertram Meusburger, Annemarie Felder
Link to Story

IAF Conference Mumbai
Mumbai, India
Hosts: Kazuaki Katori, Kohei Onozawa
Link to Story

IAF Asia Poster Session
Mumbai, India
Hosts: Kazuaki Katori, Natsu Iwaki, Oshima Tomohide, Kohey Onozawa, Masakatsu Ninomiya, Karina Iwaki
Link to Story
Youth in Education in Brazil  
*Cacador, Brazil*  
Hosts: Junior Klaus, Daniel Tenconi, Sheial  
Link to Story

Implementing System Change  
*Washington DC, US*  
Hosts: Peggy Holman and Students  
Link to Story

Rewarding Truth in Political Reporting  
*Online*  
Hosts: Peggy Holman, Michelle Ferrier, Amy Lenzo  
Link to Story

Media Seminar European Consumer Summit  
*Brussels, Belgium*  
Hosts: Mary Alice Arthur, Helen Titchen Beeth, Mary Heneghan  
Link to Story

World Café as Research Method  
*Santa Barbara, California, USA*  
Hosts: Bo Gyllenpalm, Amy Lenzo, Fred Steier, Niels Agger-Gupta, Flavio Mesquita; Visual Recording: Heidi Forbes-Oste & Rosa Zubizaretta  
Link to Story

Planning Cafés  
Hosts: Robert Benn, Laurie Benn, Melanie Davids  
Link to Story

Genesis of Parent Cafés  
*Dade County, Illinois, US*  
Submitted by Lina Cramer  
Link to Story

World Café in School  
*Antony, France*  
Host: Delphine Batton  
Link to Story
In November, over one hundred people attended one or both of two global online Harvest Cafés, scheduled so that people in every time zone in the world could participate. We created an “Easy Peasy Technology Guide” to, well, make the technology easier to navigate, and professional tech support was provided by long-time World Café collaborators and technology providers, MaestroConference.
The strongest note that was sounded over and over again by participants in both Cafés was that of “Hope”. Specifically, how much hope that the World Café, and other conversational practices, bring to our capacity to face the challenges that beset us all - wherever we are in the world & whatever we are facing. To be able to address the issues together, to have our voices be part of the conversation and lead to the wise action that can impact real solutions, was deeply hopeful for a great many of the participants.

Towards the end of each Café, Juanita Brown shared a beautiful note of gratitude and particular encouragement for the next generation as we become Wiser Together moving forward to the next 20 years of impact and beyond. We ended each one with this short poem by our 92-year-old Elder, & Guardian of the Soul of the World Café, Anne Dosher:

Invocation: Early Dawn
Awaken to the world-as-café.
Humanity breathing, sounding
Networks of conversations
Vibrating in resonant waves,
Connecting human consciousness,
Greeting a new day.
Here, sit at your table.
We welcome you.
We also contracted with Rachel Smith, of The Grove International, to digitally record both Impact Cafés in real time. Here are her graphic harvests:
Communications

We used a variety of formats to let people know about the Impact Jamboree: social media, the World Café blog & website, newsletters, flyers, email & personal letters, & word of mouth. We were helped by many friends and colleagues around the world.

Newsletters & Blog Posts

In the second half of 2015, we sent out five newsletter issues featuring the World Café Impact Jamboree, three informational announcements for the Global Online Harvest Cafés, and - from mid-August to mid-November - consistently posted 2-3 blog posts a week.

Blog posts were all cross-posted to the World Café website and our social media pages and featured several new guest bloggers, a series of video interviews with Juanita Brown and David Isaacs by videographer Martin Rausch, visual puns, inspiring quotes, and perhaps most movingly of all, a number of messages of support, or “love letters” from friends around the world (see the next page for details).
“Love Letters”

One of the most wonderful parts of the communications campaign for the Impact Jamboree were the “love letters” we received from World Café hosts and supporters around the world.
Here’s a list of who sent them and (on the next page) a few snippets from their messages to give you an idea of the quality of love we received...

Eduardo Afonso  
Mary-Alice Arthur  
Brian Bacon  
Helen Titchen Beeth  
Paul Borawski  
Juanita Brown  
Sheila Torio  
Margaret Wheatley  
Tenneson Woolf

Augusto Cuginotti  
Andre Duarte  
David Isaacs  
Adriano Pianesi  
David Shaw  
Frank Schneider

“The World Café philosophy and way of talking together as a community has had profound influence on organizational dynamics. It helps people have the conversations that heal and build real relationships that shape the trajectory of our civilization.”
~ Brian Bacon, Oxford Leadership Worldwide

“World Café is a true and verifiable revolution. … It has revolutionized our expectations of what’s possible in a world of polarization and conflict.”
~ Margaret Wheatley

“The World Café seems to me to be one of the brightest of all the millennial children…”
~ Helen Tichen Beeth
We engaged in an active social media campaign with a dedicated Facebook Event page and continuous posting (34 posts in 3 months) there, with selected posting on LinkedIn. But perhaps the most dramatic (and surprising) results came from Twitter...

**World Café Twitter impressions went from 6,100 impressions in July and August to 54,500 impressions in Sept. and Oct!!**

*From Sept to Dec, we increased our followers from 1860 to 2205 (345 more!).*

This success was largely due to the skill & dedication of Impact Jamboree team member Michaela Sieh --- & the happy fact of the Impact Jamboree launch coinciding with the start of Theory U’s second “U. Lab” MOOC, which made it possible to connect with their community of hosts & 40,000 enrolled participants.

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Our “best” tweet during this period achieved 6,518 impressions.

In the last U. Lab session on Dec 17, Theory U co-founder Otto Scharmer explicitly mentioned two movements that had been instrumental in innovating change throughout the last 20 years: Appreciative Inquiry and World Café. Thank you Otto!
Video Interviews

The following people were kind enough to allow us to interview them - either online using Zoom, or face-to-face using a camera - for the videos we created to celebrate the World Cafés 20th Anniversary & commemorate the Impact Jamboree (see the next section of this report for our results).

We are deeply grateful to each one of you, for your amazing work - and for being so photogenic & articulate & saying such wonderful things about World Café!

Muryah Baldwin  
Helen Titchen Beeth

Juanita Brown  
Lina Cramer
Thank You!
Impact Jamboree Videos

Master Videographer FireHawk Hulin, supported by Amy Lenzo, created the following three videos to capture the spirit of the World Café 20th Anniversary celebrations and give voice to the power of World Café impact.

We wanted to work with FireHawk - not only because of his considerable creative gifts, but also because of his sensitivity to the “deeper work” that underlies what we do in the world; what gives our work its purpose.

FireHawk has listened deeply to what we and the Spirit of the World Café have said to him, and made it sing…

These three videos are offered in celebration of our last 20 years, and as “seeds” for the next 20 - for the future of World Café and other “ways in” to the central garden of human connection, shared learning, and conversational leadership.

A “collective poem” celebrating what makes World Café unique (2 minutes, 31 seconds)
The power of World Café impact, and our dreams for the future (12 minutes, 20 seconds)

World Café co-founder David Isaacs, on World Café and Ubuntu (3 minutes, 53 seconds)
FINANCIAL CONTRIBUTIONS

Our gratitude to those who supported the World Café 20th Anniversary Impact Jamboree with financial donations:

- The Whitman Institute
- Mike Szymanczyk
- David Isaacs
- Juanita Brown
- Jim Mortensen
- Dick and Lina Cramer
- Amy Lenzo
- Paul Borawski
- Eduardo Afonso
- Augustin Jiminez
- David Shaw
- Adriano Pianesi
- Tenneson Woolf
- Alan Ward
- Tom Swigart

& Everyone who contributed to attend the Global Impact Cafés

ACKNOWLEDGEMENTS

Generous contributions of time, expertise, and sage advice from the following people made these Impact Jamboree celebrations possible.

A special thank you to Michaela Sieh, who tirelessly showed up with magical levels of hospitality across time zones, media, and languages; jumping in to learn things she didn't already know; and always being there to make everything work as beautifully as possible. We couldn't have done it without you!

- Eduardo Afonso
- Masako Arakane
- Mary-Alice Arthur
- Muryah Baldwin
- Paul Borawski
- Juanita Brown
- Ashley Cooper
- Lina Cramer
- Anne Dosher
- Jenni Dunn
- John Esterle
- Ursula Hillbrand
- Tadashi Hirai (Latino)
- FireHawk Hulin
- David Isaacs
- Pia Infante
- Natsu Iwaki
- Kazuaki Katori
- Susan Kelly
- Amy Lenzo
- MaestroConference
- Flavio Mesquita
- Jerry Nagel
- Sonja Niederhumer
- David Shaw
- Michaela Sieh
- Rachel Smith
- Samantha Tan
- Helen Titchen Beeth
- Tuesday Ryan-Hart
- Tenneson Woolf

& Everyone who contributed to attend the Global Impact Cafés